

The **BIGGEST** **STORY TIME** of the Summer!

Sunday, June 5 at 2 pm
Visit hpb.com for locations and details.



Visit hpb.com/FeedYourBrain
for reading tips and more.

Follow us!



*Must be 14 years of age or under to participate. One TOP READER prize will be awarded per age group, per store. One entry only per participant. Duplicate entries will not be considered. Entrant must check AGE GROUP, contain PARENT INITIALS and be placed in the TOP READER PRIZE "fish bowl" inside the store for consideration. Winners will be notified by phone or email by August 9, 2011. If there's a tie of two or more top readers in an age group, the winner will be randomly selected among them. See store manager for details.

Qualifying participants who read 600 or more minutes during June and July may receive Back to School Bucks in the amount of \$5, a discount card to be applied to pre-tax amount for a future transaction. Back to School Bucks coupon valid 07.25.11 – 08.31.11 only. Households with multiple eligible participants may turn in a FEED YOUR BRAIN Reading Log for more than one child. Customer must surrender the Back to School Bucks coupon at time purchase in order to receive discount. Not valid during sales or in combination with any other discount or coupon. Limit one coupon per person, per visit. Cannot be used to purchase gift cards. Duplicates or photocopies not accepted. Not redeemable for cash and non-refundable, except where required by law. No change or cash back for any unused amount. Lost or stolen coupons will not be replaced. Valid at all Half Price Books locations except online. Visit hpb.com/stores to find a location nearest you. THIS READING LOG IS NOT A COUPON.

FEED YOUR BRAIN®

Summer Reading Program

Kids 14 and under can earn
Back-to-School Bucks for keeping an
appetite for reading during the summer!


GRAB A BITE TO READ!

June 1–July 31, 2011



*Some restrictions apply, see inside or hpb.com for more details.

JUNE 2011								
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	WEEK TOTAL	GROWN-UP INITIALS
			1	2	3	4		
5 Biggest Storytime of the Summer at 2 pm	6	7	8	9	10	11		
12	13	14	15	16	17	18		
19	20	21	22	23	24	25		
26	27	28	29	30				
TOTAL JUNE MINUTES:								

JULY 2011								
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	WEEK TOTAL	GROWN-UP INITIALS
					1	2		
3	4	5	6	7	8	9		
10	11	12	13	14	15	16		
17	18	19	20	21	22	23		
24	25	26	27	28	29	30		
31	Turn in your reading logs now through August 7 							
TOTAL JULY MINUTES:								

FEED YOUR BRAIN

How kids 14 and under can participate in the Summer Reading Program:

1. Set a goal to read each day for at least 15 minutes or more throughout June and July. Grown-ups may read aloud for kids who are still learning.
2. Join us for our Feed Your Brain kick off on Sunday, June 5 at 2 pm for the Biggest Storytime of the Summer at your local Half Price Books.
3. Add up your minutes and have your parent or guardian initial at the end of each week.
4. Check-in at your local Half Price Books store to find more great books to Feed Your Brain throughout the summer!
5. Did you read 600 minutes or more? Turn in your completed reading log at Half Price Books July 25 – August 7 to receive your \$5 Back-to-School Bucks summer reading reward!
6. Do you think you're a Top Reader this summer? We'll award one top reader per age group with a TOP READER prize, a \$20 HPB Gift Card!*

Complete and return this card at Half Price Books to receive your Back-to-School Bucks.

Reader's Name: _____ Age: _____

TOTAL MINUTES: _____ Parent/Guardian Initial: _____

TOP READER Age Group (check one): 5 yrs. and under 6-10 yrs. 11-14 yrs.

Parent/Guardian Name: _____
(please print)

Address: _____

City: _____ ST: _____ ZIP: _____

Email: _____

Phone: _____

Yes, please add me to the HPB Mailing List! I prefer: Email Postal Mail

By providing my information above, I agree to join the Half Price Books mailing list and understand I can unsubscribe anytime. Your personal information will not be shared or sold at anytime. Visit hpb.com for privacy policy details.

CASHIER: Help us count the minutes! Please scan barcode at right with sales transaction or as zero transaction if no purchase is made.

